

# THE SENIOR PORTRAIT *experience*



**seniors**

# Hey mama!

Thank you so much for considering us to photograph your child. As parents who've been through our own senior years, we understand all those mixed emotions right now about this last year of high school and your baby growing up. We aren't strangers to the emotional roller coaster you are about to be on.

*I'm Kelly*

You'll meet the rest of the team in a few pages :)



While we pride ourselves in the 100s of happy customers, the 16 years of high quality service and 100s of beautiful portraits displayed in homes all across the world. . . what we value most is showing our seniors how incredible they really are. They are worth celebrating and our team loves the privilege of doing just that with the families we serve.

We strive to work with our clients to find and deliver their vision. Some of our clients want a sports themed session, some of them want a fashion-forward session and others may want a more natural, conservative look. As you turn the pages of this magazine you'll see how we collaborate with our parents and seniors both in planning an amazing senior session.

Most importantly to us is that your senior is happy, comfortable and confident during our session together and has a voice in the process. When that is factored in, you will both receive images you absolutely love.

Your kiddo has worked so hard for this moment and deserves the best, something we know every parent wants to give their child. We want to help you celebrate this time in your lives in the most beautiful way.

We can't wait to create a custom portrait experience for your senior!



## WHAT WE'RE ALL ABOUT AT KHP . . .

We are about revolutionary over ordinary. We are about personalizing the experience for you, and not making it a cattle call that fits just any senior. We are about customizing your experience from begging to end, from your session to your heirloom products. But, most of all, we are about FUN!

revolutionary  
ORDINARY

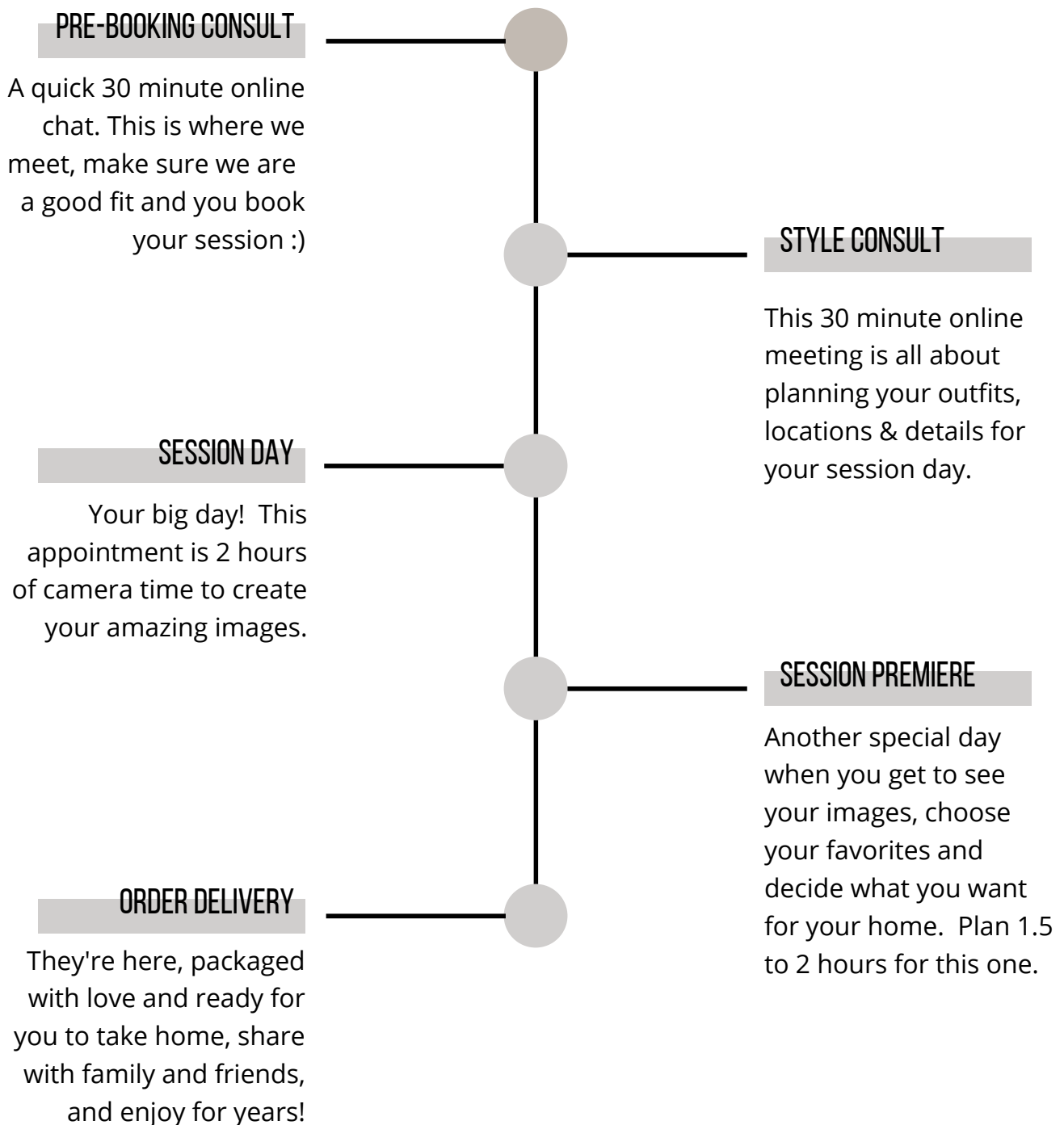


**KELLEEN HITE PHOTOGRAPHY**

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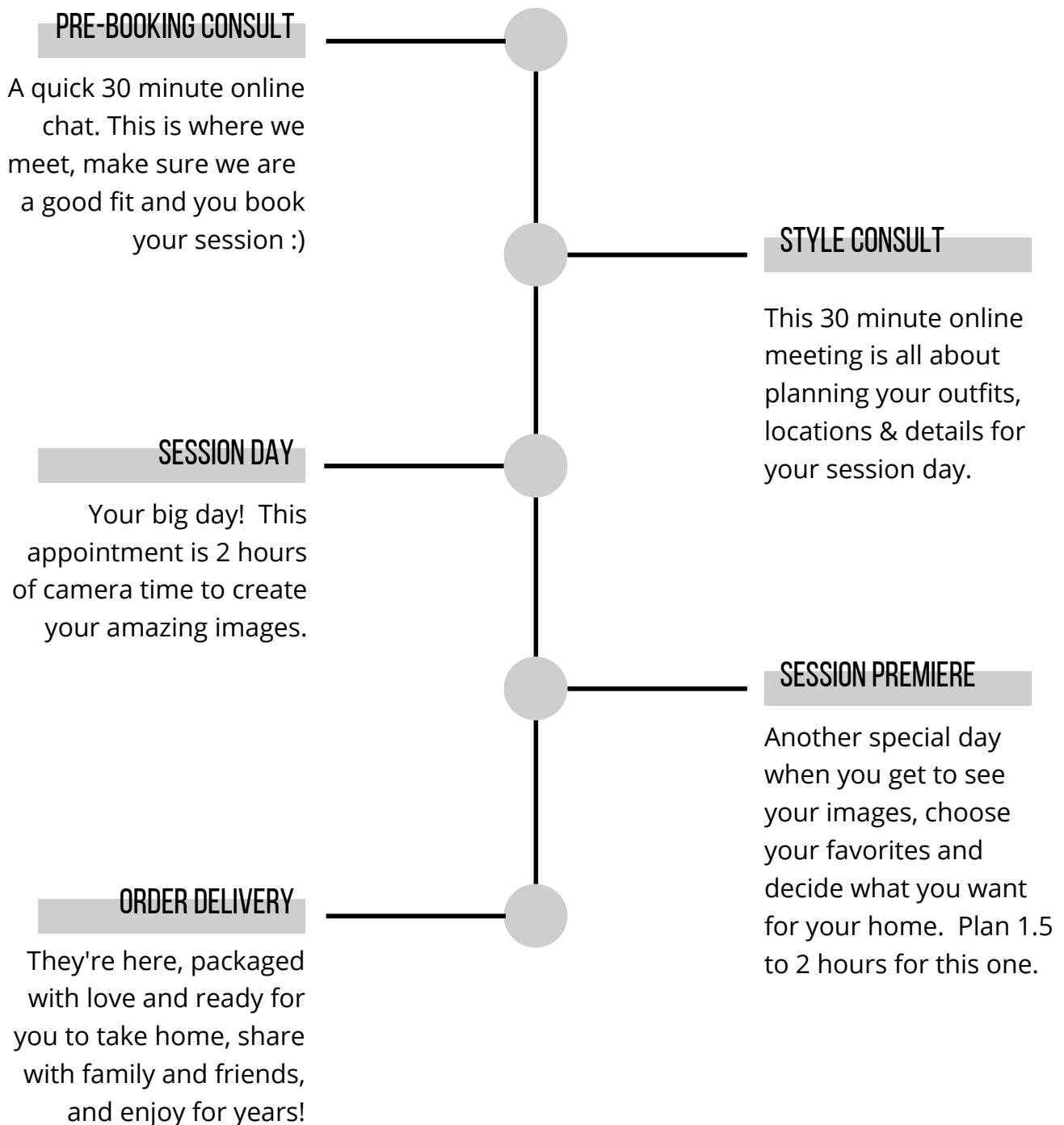
# How It Works

Senior pictures sure aren't what they used to be! And we understand that this process might be a little intimidating, especially if this is your first senior. So we try to make it as easy as possible for you guys. Here's what your senior session experience will look like.



# How It Works

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# What sets us apart?

## 1 WE LET YOU BE YOU.

We believe great portraits showcase personality. If you are bubbly and fun, we will focus on that during your shoot. If you are quiet and thoughtful we'll photograph you in a more contemplative way. There shouldn't be a disconnect between who you are with the closest people in your life and what is shown in your senior portraits. Sure you might be a little more dressed up than normal, but you'll still look like the very best version of you.

## 2 POSING GUIDANCE.

If figuring out posing on your own sounds terrifying, we have your back! Not only will we pose you in the most flattering positions for your body type, but we will also direct you into natural movements that appear candid and reflect the true you. We'll make you look effortless and confident, naturally beautiful without trying too hard.

## 3 WE CARE.

This is a once in a lifetime experience for you. We get that! We hold ourselves to a high standard because you deserve nothing less! We care about honoring you, celebrating your accomplishments, who you are and your family's legacy.

## 4 QUALITY OVER QUANTITY.

Nobody needs 500 mediocre images. What you want are a collection of high quality photographs that reflect who you are. We want you to have images that you still love and are proud to look back on 10, 20, 30 years from now.

## 5 OUR STYLE.

We are not: glam, extravagant, couture, vintage or conventional.  
We are: authentic, emotional, effortless, creative and timeless.

# What sets us apart

## 6 WE GIVE BACK.

Every year we give a portion of our earnings to help the community. We love the NE Florida area, and we believe that we're in the business not just to produce beautiful images (which we are obviously super passionate about), but to also influence positive change in the area we live in.

## 7 YEARS OF EXPERIENCE.

Every photographer has similar equipment. The difference is in the session experience, how we see and modify light, how we pose you to look your best, how we edit the final images afterwards and how we present your gorgeous images. When you book a session with us, you are not just paying for our time together you are getting the collection of thousands of hours we've spent learning and growing so that we can provide our clients with beautiful artwork.

## 8 ATTENTION TO DETAIL HAND EDITS.

Every image we create of you is hand-colored and edited by hand by our professional editor. Colors are enhanced to make your images really come to life. We get rid of the blemishes, but we never over process making you look like someone you are not. Your skin will still look like your skin, not a porcelain doll.

## 9 NO HALF YEAR WAIT.

We've all heard the horror stories of people waiting forever to get their images back. We are quick and efficient. We have you back to the studio 1-2 weeks after your session to see your beautiful images. About 4 weeks later your custom designed products are ready for you! We know you are excited to get your images, and we do our absolute best to get them to you as quickly as we can.

## 10 THE HIGHEST QUALITY PRODUCTS.

Our prints, canvases and albums are produced on archival materials from the best labs in the nation. The color and quality cannot even compare to something you would get from a drug store, super center or online discount lab. Because we believe it is a disservice to hand over a usb of images, we include printed products in all of our digital collections so that your images can be enjoyed and cherished for a lifetime.



# THE SENIOR PORTRAIT *experience*



SERVING UP A REVOLUTIONARY SENIOR EXPERIENCE

*with a side of fun & confidence*

KELLEENHITE.COM

# The Style Consult

Your style consult is a time that we sit down to chat about what you want out of your session. We love getting to know our clients ~ it's the key to planning your Custom Senior Experience! During this online video call we will go over every detail to assure you feel comfortable and prepared for your session. You will also get a guys style guide and planning HUB to get the ideas together before our style consult.

What will we talk about?

- your personality, style, and interests
- your home decor and where you might hang your portraits
- your desired feel / vibe for your session
- clothing and accessories }{dont worry, we have lots of ideas}
- using all of the above, we'll plan the perfect locations to pull it all together while prepping you for your session so you feel your absolute best!

The style consult is where the vision for your session day will start coming together. We'll have it all planned out before your session day so that we are ready to go with a solid plan before you arrive.



# Location Options

While we can't guarantee a location will always look the same or be available on your specific session day, at least these images will give you an idea of what your session can look like. Scroll through them and pay special attention to what you are most drawn to for your senior portraits and for your home :)



## 1 RIVER OR BEACH

Thank goodness we live near the Atlantic and the St. Johns.

There's water all around us here. Images at the beach can take on so many different looks - from fun to dramatic.



## 2 YOUR SPORTS FIELD

Are you the athletic type? Let's create some images at the place you spend most of your time and energy!



## 3 LOCAL FARM PARKS

We have access to a quite a few local farm houses with lots of fun props and areas to shoot. There is an extra small fee to use this location.

# Location Options

The beauty of working in locations like the rooftop, urban or city is that we can get multiple looks and variety in such a short amount of time just by rounding another corner or turning down another street.



## 4 SAINT AUGUSTINE

Want our amazing ancient streets and the water scapes added in? Saint Augustine is like no other area in the country, what a great place to shoot!



## 5 URBAN

Are you into lots of textures like stairwells, painted doorways, brick walls, metals, rust and alley ways? Then this sort of location is perfect for you.



## 6 CITY

If you want a cleaner look with simple lines, pretty sidewalks, glass walls and some bistro seating like this, let's head to downtown or San Marco area for city vibes.

# Your Session Day

This is the best part! And I know, as a guy, they are saying this sounds like utter torture- but I promise, they will have a blast! Our goal is to get some video of them as well as their amazing photos so we can make a final video that includes their photos and some behind the scenes. We also like to get their interests and ideas included in the session too! This part of their lives is a huge ending, that leads to a new beginning- and the amount of change over the next 4 years is enormous! We want to capture where they have been and where they are going!

Since we will already have your session planned out, we will get right to shooting once we meet up! Your time in front of the camera will last about 2 hours. And we'll post your session story and a sneak peek a day or so after your session because we know you're dying to see them!



# Retouching Done Right

Worried about a few imperfections that happen to come up the day before your session? It happens, right?! Well, you don't have to think twice about that sort of thing at all here. In our post production process your final images will be retouched to perfection. Your images will be color enhanced with beautiful contouring and teeth whitening to make you look your absolute best!

What you won't get here is that all-over hazy glow to your images or overly smoothed porcelain doll skin we see out there today unfortunately.

You are beautiful just the way you are! Our retouching philosophy is to only enhance what is already there. You can expect attention to detail retouching by our professional editor while keeping you looking JUST LIKE YOU!

If there is anything specific you would like touched up or kept a close eye on when editing your images, just ask!



# The Session Premiere

This is our second most favorite day with you because we get to finally show you the beautiful results of all that prepping and planning you put in for your session day!

The Session Premiere is when you get to see the beautiful images from your senior's session for the first time. We'll show you the session slideshow and help you narrow down to your favorite images. Then we'll take those favorites and put them into a portrait collection that works best for your family.

During that time we will be discussing what will fit perfectly in your space. Maybe you want a traditional senior portrait for the foyer but want something a little more dramatic to display as an art piece in your formal living room. Most of our clients build a wall of canvases as we photograph all of the kids over the years. We also encourage our clients to bring a few pictures of wall options in different room so that we can size a portrait perfectly for their homes.

Our custom senior albums, graduation announcements and image boxes with digitals are also very popular so we will help you choose the perfect images for those as well.



CUSTOM

products





# Oh the possibilities . . .

A home filled with beautiful images of the people inside speaks volumes about the love you have for one another. We love helping you think outside the box when it comes to displaying portraits in different areas of your home and for different seasons throughout the year.

From the living room bookcases to dad's office to the kitchen counter and even to your nightstand, there's always room for a little something extra special. Our clients love framing small prints for those areas and hanging beautiful storyboards in the hallway or in a craft room. We've even had a client order one of our gorgeous curved metals for her laundry room as a reminder to pray for her kids while they are off at college.

The possibilities are endless really.



DESIGNER DIMENSIONS

GALLERY WALL

INSERT WEBSITE URL HERE

# Product Highlights

We source our prints and products from the finest labs in the nation because we believe your investment deserves to last for generations. From custom graduation announcements to one of a kind wall gallery collections for your home, we can help with all of the little details to celebrate this special moment for your family.



**1 ACRYLIC WALL ART & CANVASES**  
Printed to perfection on the best archival materials, our canvas wall portraits are a timeless and classic addition to your home. The best part? Feeling like your kiddo is still there with you when you walk by it.

*canvas wall art starts at 200*



**2 CUSTOM ALBUMS**  
Parents and teens both tell us that their favorite thing is still having a collection of their favorite images in a beautiful custom album to flip through over the years.

*custom albums start at 600*



**3 DIGITALS + IMAGE BOXES**  
The security of knowing you have your images archived is so important to us, but so are prints to hold in your hand, which is why an image box is included with any of our digital collections.

*digital + print collections start at 500*

# SESSION *options*

## THE SENIOR EXPERIENCE

Plan on 5 hours with your photography team  
Professional Hair & Make-up Artist  
Lighting Assistant  
Professional Editor  
Studio & On Location  
40+ images to choose from  
Style Closet Selections  
6-8 outfits  
Blog Post to share with Family & Friends  
portrait collections start at 600

**SESSION FEE: 295**  
**MINIMUM INVESTMENT: 600**

## THE SIMPLICITY SESSION

**\*LIMITED DATES\***

Plan to spend up to 2 hours with your photography team  
Lighting Assistant  
Professional Editor  
20+ images to choose from  
2 outfits (1 studio & 1 at nearby location)  
Same Day Image Reveal & In Person Ordering  
Portrait collections start at 450

**SESSION FEE: 100**  
**MINIMUM INVESTMENT: 450**

# Frequently Asked Questions



# FREQUENTLY ASKED

# questions

## DON'T I HAVE TO USE THE SCHOOL YEARBOOK COMPANY?

That's a tricky question. Schools typically have an "official photographer". Discount school contract photographers pay a commission to the schools to hire them for the yearbook. Yes, you are required to be photographed by them for the yearbook drape / tux shot, the cap and gown, and sometimes even in a casual in order to be included in the yearbook. But you are not required to purchase those images.

That's fine for the yearbook. But for your custom portraits, the ones you've been waiting all this time for, the ones you give to family and friends, and of course, the ones you display of your "baby" on the wall, you deserve more than a school picture. Seniors and parents who want quality, variety and the best senior experience around [YOUR COUNTY / AREA] come to our senior studio!

## WHAT IS THE BEST TIME FOR SENIOR PORTRAITS?

We can photograph seniors all year round in the studio! Typically the summer before your senior year is the most popular for senior sessions. Because of that, it is also the toughest to get on our calendar. We encourage you to book in March - May BEFORE YOUR SENIOR YEAR if it all possible.

It sounds so early, but your stress levels will be so much lower if you do book early. If you would like us to submit images to your yearbook for a senior ad, please be mindful of your school's deadline which is usually in September or October. We need time to plan, shoot, order and edit for yearbook submissions.

## WHAT IF IT RAINS ON MY SESSION DAY?

Yep! Sometimes it rains. As much as we would like to control the weather, we haven't figured it out just yet! We do watch the weather closely if it looks iffy. And we stay in close contact with you the day before your session to make a judgement call. If we do get rained out, we will reschedule your session for another day/time as soon as possible.

## WHAT CAN I DO ABOUT BLEMISHES?

Do not worry! Almost everyone has days with less than perfect skin. Don't worry, we got you! You'll never know they were there :) We use the two week rule, if you wont have it in two weeks, you wont have it in your images!



# Investment

We offer TWO session options for high school senior clients. Over the next few pages please browse the differences between them and think about which one would be perfect for you!

While most of our families book our complete Senior Experience and invest \$600-3000+ on their Custom Senior Portraits that is certainly not a requirement. Our studio is proud to offer options for all budgets and needs when it comes to senior pictures.

From your pre-session consult to your custom products, our team works hard to deliver a one-of-a-kind experience for you! Clients typically invest in a wide variety of art pieces for their home, gifts for family and friends, and fine art keepsakes to pass down to their children long after their session and graduation ceremony.

The session fee is paid in advance to secure our team for your chosen date on our calendar. Session fees include the photographer's time and talent, style consult, intensive post-session editing, session premiere & design appointment, online gallery hosting, order preparation, fulfillment and custom design work.

We offer a variety of boutique and heirloom quality products such as fine art prints, gallery mounted canvas wall art, custom coffee table books and graduation announcements. We only use the best portrait products available, and you can be secure in the fact that your products will be here for years to come.

*Kelley*

# FREQUENTLY ASKED *questions*

## WHERE WILL WE SHOOT?

Your session will begin at the studio. Depending on the session you've chosen we will either shoot here at the studio or at one of our chosen locations decided on at your style consult. \*Additional travel fees will apply for specific locations requested more than XX miles from our [INSERT LOCATION] studio.

## WHAT IS YOUR EDITING PROCESS?

Our professional editor will digitally retouch every single image you choose by hand. We are considered a boutique studio and would NEVER give you an unfinished product! We will enhance your images as needed with color adjustments, skin smoothing, blemish removal, teeth whitening and anything else we see that needs to be done.

## HOW EARLY SHOULD I BOOK MY SESSION WITH YOU?

We recommend scheduling your pre-booking consult at least 2 months in advance of your desired session date, but we're occasionally able to take last-minute sessions if our schedule allows it. The best thing you could do is BOOK YOUR SESSION EARLY! We book 2-3 months in advance and usually have to turn seniors away every year because we're completely sold out by the spring of your graduating year!

## WHEN WILL MY SESSION TAKE PLACE?

Sessions are held on weekday mornings. Evenings and weekend appointments are extremely rare (especially during the school year) and require a premium investment. Hair & makeup start at 7:45am and we will begin shooting by 9am. In the summer we like to get started even earlier to beat the heat (if we can talk you into it)!

When booking your session keep in mind how hot our Florida summers can be. March through May are excellent times to book if you plan to choose an outdoor location. Yes, it's a little early, but well worth it :)

# HOW TO BOOK YOUR SESSION

Booking a session is really simple. Just follow the steps below and we will be planning your perfect senior session in no time!



## BOOK A CONSULT

This is where your senior portrait story begins. I love to meet our seniors & parents before booking a session to make sure that this is the perfect senior photography studio for you. We'll talk about your senior, a vision for your session and what these portraits will mean to your family.



## CHOOSE YOUR SESSION DATE

I will walk you through how a session works here at the studio, giving you little details along the way to help you make the best decision. My hope is that we will be holding a date on our calendar for you guys before we wrap up our video call.



## PAY YOUR SESSION FEE

To hold your date on our studio calendar you will put down a session fee. This fee covers our time to plan your session, shoot, edit, order and design your custom products. If booking the Senior Experience Session this fee would also cover our professional hair & makeup artist.



## SIGN YOUR CONTRACT

The last step! Yay for all the legal stuff, right?! Signing the contract helps to protect both of us and is just a necessary part of doing business these days. It basically says that you won't take us to court if your child sprains an ankle :)





## THANK YOU

Thank you so much for flipping through the pages of our Senior Inquiry Guide. If there is anything you'd like to chat about before booking a session please don't hesitate to ask. We can't wait to work with you!

CONTACT US  
[www.kelleenhite.com](http://www.kelleenhite.com)

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