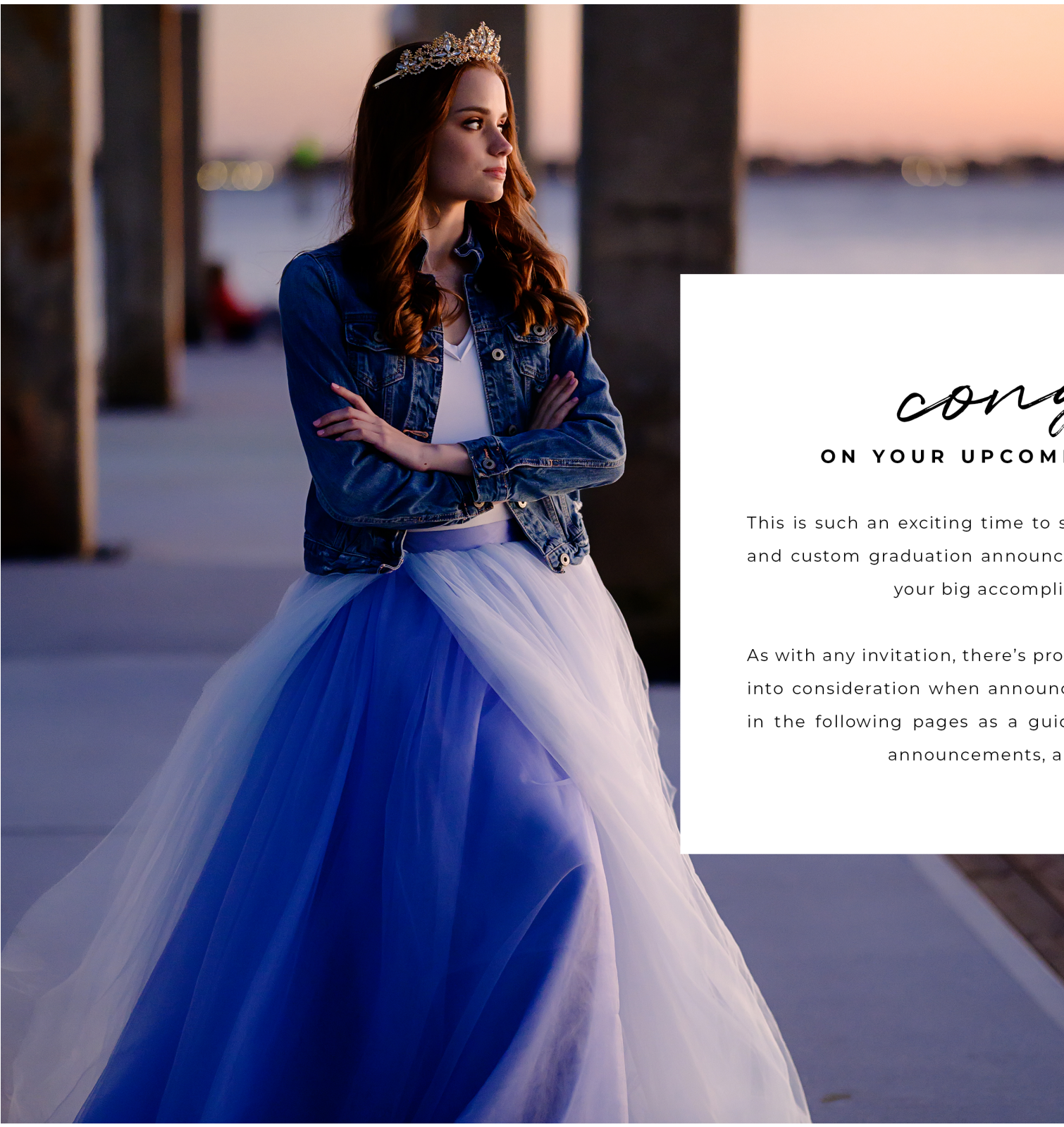




grad card ETIQUETTE

All the dos and don'ts to announce your graduation
to your friends and family in style



congrats

ON YOUR UPCOMING GRADUATION!

This is such an exciting time to share with your friends and family and custom graduation announcements is the perfect way to share your big accomplishment with them!

As with any invitation, there's proper etiquette that should be taken into consideration when announcing your graduation. Use the tips in the following pages as a guideline when sending your invites, announcements, and thank you notes.

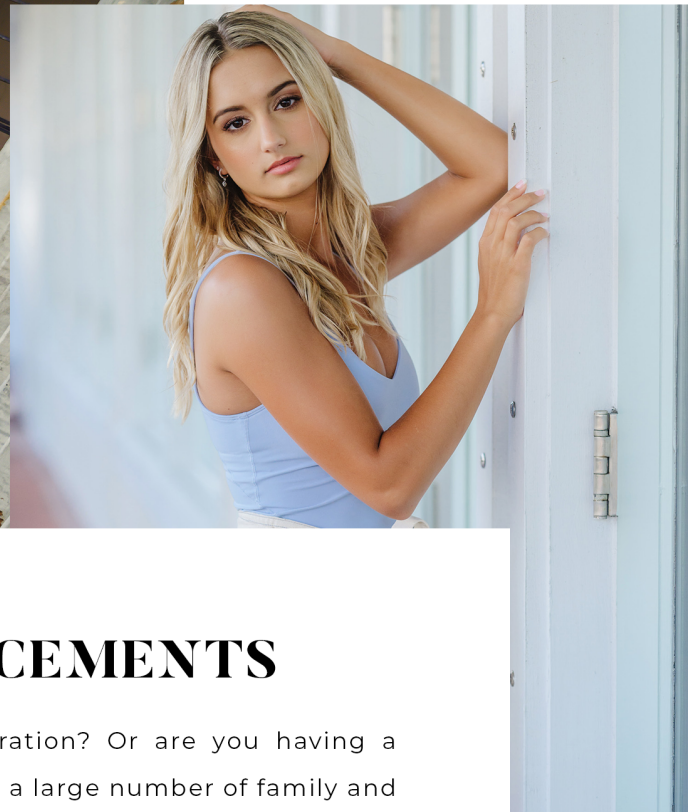
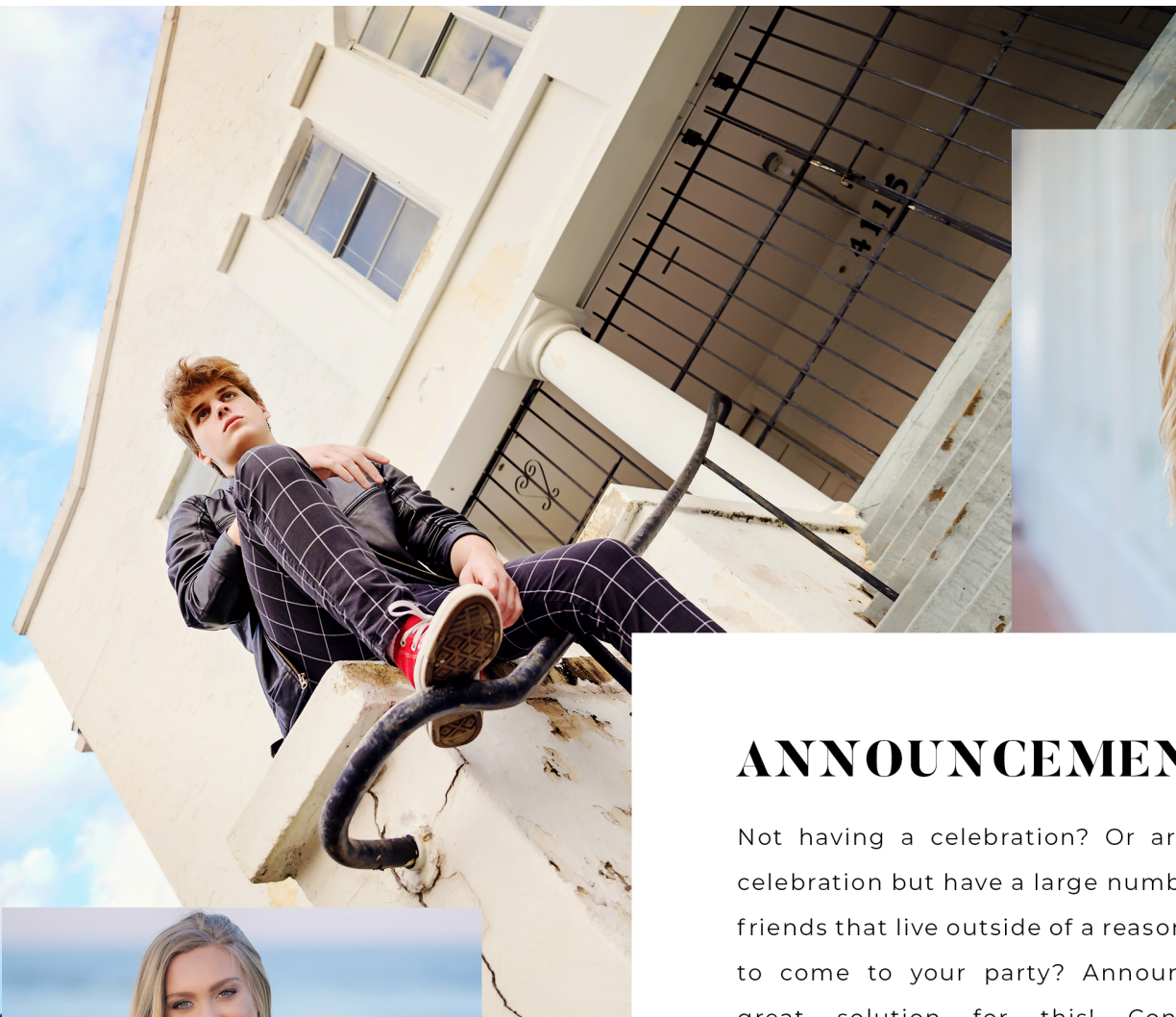
INVITATIONS

It's always best to send your invitations six to eight weeks prior to your graduation celebration. Grad products typically take two to three weeks from the time you place your order to be delivered to you. Please order your grad products with this timeline in mind.



→ *quick* TIP

Check your guest list and add a few extra - it's always better to play it safe when considering your grad card quantities. You'll appreciate having a handful of extra cards on hand for those 'oops, we missed them' moments.



ANNOUNCEMENTS

Not having a celebration? Or are you having a celebration but have a large number of family and friends that live outside of a reasonable travel area to come to your party? Announcements are a great solution for this! Consider ordering announcements along with your invitations for those friends and family members so they don't feel like they're missing out!

Unlike grad invites, announcements are typically mailed one to two months after your senior has graduated. Still keep in mind the three week turn around for grad products when ordering your grad announcements.



THANK YOUS

If you are sending invitations or announcements, you are bound to receive gifts! Because of that, thank you cards are a must have item in your grad collection. Thank yous should be sent within one month of your celebration or from the date you received your gift.

→ *quick* TIP

Do not send out a thank you note with a typed generic greeting. Show your appreciation for your gifts with a handwritten note.

Here are a few tips to follow when writing your thank yous:

- Thank your guest for the specific gift they gave you
- Include a note about how you plan on using it
- Consider sharing a fun moment you had with them at your celebration
- Try not to write your thank you notes all at one time. Break it up within a few days to make sure your words are thoughtfully written.

THERE YOU HAVE IT!

You're all prepared to throw your graduation cap in the air and celebrate with your friends and family!

NEED GRAD CARDS?

We have all the graduation goods to help you announce your graduation in style! Give us a shout and we'll send you our Gradalogue filled with all the details to complete your grad collection order!

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